



My mission is to help small to medium sized local businesses thrive in todays digital world. I specialize in building high quality custom web experiences by utilizing my skills in web design, web development, graphic design, search engine optimization, digital marketing and much more. I am always looking for new opportunities to help business owners and have personally launched over 150 small business websites to date. I am constantly keeping up on all the latest web trends and techniques to further expand my knowledge and expertise so I can better serve my clients and bring them into todays digital age.

PROFESSIONAL EXPERIENCE

Zimmerman Designs - Portland, OR

Web Designer / Web Developer, 2010 - Present

I currently run a small digital design studio specializing in web design and web development for small to medium sized businesses. I work directly with local businesses on all aspects of their digital marketing presence and typically handle all associated tasks myself. I have experience with everything from project sales/estimating, project management, client interaction, design concepting, wireframing, web design, web development, responsive design, white label development, eCommerce platforms, graphic design, search engine optimization, search engine marketing, social media marketing and much more.

Associated Skills

- Project Estimating
- Design Concepting
- Wireframing
- Web Design
- UI/UX Design
- Front End Development
- Back End Development
- Responsive Design
- Graphic Design
- Search Engine Optimization
- Search Engine Marketing
- Social Media Management
- Static/Dynamic Coding
- Content Management Systems
- Email Design/Coding
- Hosting Assistance
- Domain Assistance
- Cross Browser Compliance
- Pagespeed loading
- Analytics
- Bug fixing
- Custom Animations
- Content Writing
- Coordination with other team members
- Time Planning (Deadlines)
- Keyword Research
- 3d Modeling
- Web Banners/ADs
- Much More...

Terra-Sol Landscaping - Portland, OR

Design and Installation, 2002 - 2010

Installation of various residential and commercial landscape projects. I worked on landscape projects from conception to completion including conceptual renderings, cost estimation, material estimates, deck construction, outdoor gas fireplace construction, masonry, stone work, plantings, woodworking, water feature design / construction, grading, irrigation, paths, steps, garden structures, woodworking, laying sod, planting thousands of plants and even a little maintenance.

EDUCATION

University Of Oregon - Eugene, OR

ADDITIONAL SKILLS

Software Programs

- Microsoft Office Suite
- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Sketchup
- AutoCAD
- ArcGIS
- Quickbooks
- Git & More...

Programming Languages

- HTML5
- CSS3
- Javascript
- PHP
- Jquery
- MySQL & More...

Operating Systems

- Windows OS
- Mac OS
- Linux OS

Platform Experience

- Wordpress
- Drupal
- Joomla
- WooCommerce
- BigCommerce
- Magento
- Opencart
- Sitefinity
- More...

Personal Skills

- Creative / Innovative
- Optimistic / Positive
- Jack of All Trades
- Team or Solo
- Fast Learning
- Detail Orientated
- Strong communication skills (*verbal and written*)
- Tech Geek
- Strong understanding of computer hardware

References available upon request